

Career Services Member Benefits

**Relationships + Resources
= Success**



**BECOME A
MEMBER TODAY!**



National Association of Colleges and Employers

naceweb.org / 610.868.1421

Welcome

Established in 1956, the National Association of Colleges and Employers (NACE) is a professional association that connects more than 9,000 college career services professionals, more than 3,200 university relations and recruiting professionals, and nearly 300 business solution providers that serve this community.

NACE members have the connections, resources, tools, and opportunities to reach industry professionals and stay up to date on what's happening in the field. They're able to:

- **Connect and share** with career services colleagues nationwide
- **Stay on top of trends** and current stats with NACE research
- **Become the campus expert** with access to industry data and publications
- **Get special member-only rates** on training and professional development
- **Develop management skills** through leadership programs
- **Lead ethically** following professional standards and guidelines
- **Make decisions confidently** using information from the latest reports and surveys

Become a member and take advantage of all that NACE has to offer!

Sincerely,
NACE Member Services



HAVE QUESTIONS OR NEED HELP?

Find out more about NACE membership at membership@naceweb.org.

Or, contact NACE Member Services at membership@naceweb.org, 610.625.1032 Monday through Friday, 8:30 a.m. to 5 p.m. (ET).

TIERED PRICING IS AVAILABLE AND WILL SCALE TO THE SIZE OF YOUR TEAM.

Learn more at naceweb.org/membership

JOIN TODAY AT
naceweb.org/join



NACE MEMBERS

naceweb.org/membership > Member Organizations

NACE serves more than **12,600 members from nearly 3,000 leading-edge organizations** specializing in transitioning students from campus to career. You'll find that many of your partners and peers are NACE members.



NACE COMMUNITY

community.naceweb.org

EXCHANGE ideas and best practices, and connect with others in the NACE Community, a members-only, online forum.

NACE AFFINITY IMPACT TEAMS

naceweb.org/affinity-impact-teams

Join one or more NACE Affinity Impact Teams and connect with others who share an identity or interest.

- Asian American Native American Pacific Islander-Serving Institutions
- Community and Two-Year Colleges
- Global Talent
- Hispanic-Serving Institutions
- Historically Black Colleges & Universities
- Individuals With Disabilities
- LGBTQ & Allies
- Liberal Arts Colleges and Majors
- People of Color
- STEM
- Tribal Colleges and Universities
- Veterans
- Women in URR and Career Services

NACE BLOG

community.naceweb.org/blogs



Get thoughts on work, life, and personal career development in the NACE Blog. Consider **becoming a NACE blogger** if you have thoughts you'd like to share.

FOLLOW NACE ON SOCIAL MEDIA



Facebook
facebook.com/naceorg



LinkedIn
linkedin.com/groups/59747



Twitter
twitter.com/@naceorg



TOOLS

NACE Buyers Guide

Search for business solutions from NACE Business Affiliate members.

naceweb.org/buyersguide

NACE Center for Career Development and Talent Acquisition Content

Read content and research developed by the NACE Center.

naceweb.org > [Career Development](#)

NACE Community MEMBER BENEFIT

Discuss topics and share information in this member-only, online forum.

community.naceweb.org

NACE Blog

Reflect on thoughts about work, life, and personal career development.

community.naceweb.org/blogs

NACE Learning Platform

Expand your professional skill set with self-directed, virtual learning.

naceweb.org/nacelearningplatform

NACE Jobwire

Post or search jobs in career services.

naceweb.org/jobwire

Grab & Go MEMBER BENEFIT

Download-ready, career services content for newsletters, websites, and e-mail.

naceweb.org/MyNACE > [Grab & Go](#)

Member Directory, College Finder, Employer Finder MEMBER BENEFIT

Find contact information for NACE members.

naceweb.org/MyNACE > [Directories](#)

Career Fair Finder MEMBER BENEFIT

Promote career fairs to NACE Employer members.

naceweb.org/MyNACE > [Career Fair Finder](#) > [Add New Career Fair](#)



RESEARCH & BENCHMARKS

NACE research gives you the data you need to make informed decisions, manage your program effectively, forecast job-market trends, and determine strategies.

naceweb.org/research > **NACE Research Reports**

- *Salary Survey* **FREE FOR MEMBERS**
- *Job Outlook* **FREE FOR MEMBERS**
- *First-Destinations Survey* **FREE FOR MEMBERS**
- *Career Services Benchmark Survey**
- *Career Services Compensation Benchmark Survey**
- *Student Survey**

*NACE members who participate in these surveys receive a FREE copy of the report.

CUSTOM RESEARCH

Ask about the *Peer Institution Comparison Report*—or a custom cut of an **annual NACE research report**.
naceweb.org/research > **NACE Custom Research**



OTHER RESOURCES **FREE FOR MEMBERS**

- *NACE Journal*
- *Grab & Go* content for newsletters, websites, and e-mail marketing
- *Professional Standards for College and University Career Services*
- *Professional Standards for College and University Career Services Workbook*
- *Professional Competencies for College and University Career Services Practitioners*
- *Career Counselor's Guide to Social Media in the Job Search* series
- *Mentoring Guide for Career Service Professionals*
- *Spotlight* e-newsletter
- *This Week at NACE* e-newsletter



PROFESSIONAL DEVELOPMENT

NACE offers high-quality education and training programs designed to promote growth at all stages of your career. Many options satisfy continuing education requirements or provide credential eligibility.

naceweb.org/events

- **Roundtables: Career Coaching, Career Readiness, Internships, and STEM**
- **Face2Face: Trends & Predictions, Data Analytics, and World of Work**
- **Webinars** (Live and On-Demand)
- **Workshops** (Virtual, Live, and On-Site)
- **Comprehensive Courses**
- **Podcasts**



CONNECT, LEARN, AND SHARE YOUR EXPERTISE

- **NACE Coaching Certification Program**

naceweb.org > Professional Development > NACE Certification

For career coaches, a Board Certified Coach credential is a mark of distinction that adds credibility and exceptional achievement. 30- and 60-Hour certifications are available.

- **Career Coaching Institute**

naceweb.org/coachinginstitute

Accelerate your learning. Complete all of the training requirements for the 30-Hour NACE Coaching Certification Program and expand your network in this full-week experience.

- **Management Leadership Institute**

naceweb.org/MLI

Designed for current or aspiring directors, this five-day intensive program provides the framework needed to propel your professional trajectory forward with a driven, like-minded cohort.

- **Executive Leadership Symposium**

naceweb.org/ELS

This full-day event explores the trends driving higher education and the world of work and examines an executive-level approach to strategic leadership.





Join 2,500+ career services professionals, recruiting colleagues, and business solution providers at the **industry's premier networking and professional development event.**

naceweb.org > **Conference**

- **95+ Concurrent Sessions**
- **Preconference Workshops**
- **Visionary Featured Speakers**
- **Networking Events**
- **World-Class Expo Hall**



MEMBER DISCOUNTS

Take advantage of discounted pricing for NACE products, services, and event registrations.

OUR MEMBERSHIP TEAM IS HERE TO HELP YOU SUCCEED!

NACE wants to ensure you are making the most of all the opportunities NACE membership has to offer. We are friendly, helpful, and ready to answer any questions.



HOW TO REACH US? YOU CHOOSE!



Call us at [610.625.1032](tel:610.625.1032)
Monday through Friday, 8:30 a.m. to 5 p.m. (ET)

Email us at membership@naceweb.org



Learn more at naceweb.org/membership
Join now at naceweb.org/join



National Association of Colleges and Employers

62 Highland Avenue

Bethlehem, PA 18017

610.868.1421

naceweb.org

Inclusion is a core value for the National Association of Colleges and Employers, which fosters and supports individual and organizational diversity and inclusion in all facets of the association.

©2019 National Association of Colleges and Employers. All rights reserved.