

University Relations & Recruiting Member Benefits



**Relationships +
Resources = Success**



**BECOME A
MEMBER TODAY!**



National Association of Colleges and Employers

naceweb.org / 610.868.1421

Welcome

Established in 1956, the National Association of Colleges and Employers (NACE) is a professional association that connects more than 9,000 college career services professionals, more than 3,200 university relations and recruiting professionals, and nearly 300 business solution providers that serve this community.

NACE members have the connections, resources, tools, and opportunities to reach industry professionals and stay up to date on what's happening in the field. They're able to:

- **Connect and share** with university relations and recruiting and career services colleagues nationwide
- **Stay on top of trends** and current stats with NACE research
- **Build successful internship programs** with best practices and compensation guides
- **Recruit and maintain top talent** with access to industry data and publications
- **Stay ahead of the competition** with salary reports and student surveys
- **Get special member-only rates** on training and professional development
- **Develop management skills** through recruiter leadership programs
- **Lead ethically** following professional standards and guidelines

Become a member and take advantage of all that NACE has to offer!

Sincerely,
NACE Member Services



HAVE QUESTIONS OR NEED HELP?

Find out more about NACE membership at membership@naceweb.org.

Or, contact NACE Member Services at membership@naceweb.org, 610.625.1032 Monday through Friday, 8:30 a.m. to 5 p.m. (ET).

TIERED PRICING IS AVAILABLE AND WILL SCALE TO THE SIZE OF YOUR TEAM.

Learn more at naceweb.org/membership

JOIN TODAY AT
naceweb.org/join



NACE MEMBERS

naceweb.org/membership > Member Organizations

NACE serves more than **12,600 members from nearly 3,000 leading-edge organizations** specializing in transitioning students from campus to career. You'll find that many of your partners and peers are NACE members.



NACE COMMUNITY

community.naceweb.org

EXCHANGE ideas and best practices, and connect with others in the NACE Community, a members-only, online forum.

NACE AFFINITY IMPACT TEAMS

naceweb.org/affinity-impact-teams

Join one or more NACE Affinity Impact Teams and connect with others who share an identity or interest.

- Asian American Native American Pacific Islander-Serving Institutions
- Community and Two-Year Colleges
- Global Talent
- Hispanic-Serving Institutions
- Historically Black Colleges & Universities
- Individuals With Disabilities
- LGBTQ & Allies
- Liberal Arts Colleges and Majors
- People of Color
- STEM
- Tribal Colleges and Universities
- Veterans
- Women in URR and Career Services

NACE BLOG

community.naceweb.org/blogs



Get thoughts on work, life, and personal career development in the NACE Blog. Consider **becoming a NACE blogger** if you have thoughts you'd like to share.

FOLLOW NACE ON SOCIAL MEDIA



Facebook
facebook.com/naceorg



LinkedIn
linkedin.com/groups/59747



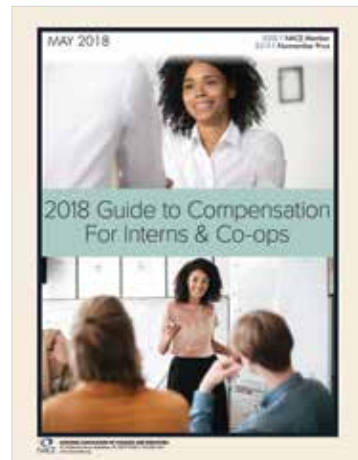
Twitter
twitter.com/@naceorg



INTERNSHIP & CO-OP RESOURCES

This research and content allows you to view actual wage and benefit information by major, degree, year of study, company size, industry, and region. You can also explore key aspects of hiring, learn how programs are structured, and increase your intern-to-employee conversion and retention rates.

naceweb.org > Talent Acquisition > Internships
naceweb.org > Store > Research



FREE FOR
NEW
MEMBERS



Building a Premier Internship Program Guide

Feed your full-time hiring pipeline with a top-notch internship program—learn how with *Building a Premier Internship Program*, your blueprint for building and maintaining a successful talent pipeline.

FREE FOR
NEW
MEMBERS



Guide to Interviewing College Students

This self-study training workbook covers all the basics, including typical interviewer mistakes, interview format, and how and what to ask. It also includes practical exercises to reinforce the training.

RESEARCH & BENCHMARKS

NACE research gives you the data you need to make informed decisions, manage your program effectively, forecast job market trends, and determine strategies.

naceweb.org/research > **NACE Research Reports**

- *Salary Survey* **FREE FOR MEMBERS**
- *Job Outlook* **FREE FOR MEMBERS**
- *First-Destinations Survey* **FREE FOR MEMBERS**
- *Recruiting Benchmarks Survey**
- *Recruiting Compensation Benchmarks Survey**
- *Internship & Co-op Survey**
- *Guide to Compensation for Interns & Co-ops**

*NACE members who participate in these surveys receive a FREE copy of the report.

CUSTOM RESEARCH

Ask about the custom reports below or request a custom cut of an annual NACE research report.

naceweb.org/research > **NACE Custom Research**

- *School Selection Report*
- *Diversity Report*
- *Employer Brand Research*



OTHER RESOURCES **FREE FOR MEMBERS**

- *NACE Journal*
- *Professional Standards for University Relations and Recruiting*
- *Professional Competencies for University Relations and Recruiting Professionals*
- *Building a Premier Internship Program Guide*
- *Guide to Interviewing College Students*
- *Spotlight e-newsletter*
- *This Week at NACE e-newsletter*

TOOLS

NACE Buyers Guide

Search for business solutions from NACE Business Affiliate members.

naceweb.org/buyersguide

NACE Center for Career Development and Talent Acquisition Content

Read content and research developed by the NACE Center.

naceweb.org > [Talent Acquisition](#)

NACE Community MEMBER BENEFIT

Discuss topics and share information in this member-only online forum.

community.naceweb.org

NACE Blog

Reflect on thoughts about work, life, and personal career development.

community.naceweb.org/blogs

NACE Learning Platform

Expand your professional skill set with self-directed, virtual learning.

naceweb.org/nacelearningplatform

NACE Jobwire

Post or search jobs in recruiting or HR/staffing.

naceweb.org/jobwire

Member Directory, College Finder, Employer Finder MEMBER BENEFIT

Find contact information for NACE members.

naceweb.org/MyNACE > [Directories](#)

Career Fair Finder MEMBER BENEFIT

Search career fairs being hosted by NACE College members.

naceweb.org/MyNACE > [Career Fair Finder](#)





PROFESSIONAL DEVELOPMENT

NACE offers high-quality education and training programs designed to promote growth at all stages of your career. Many options provide credential eligibility through HRCI.

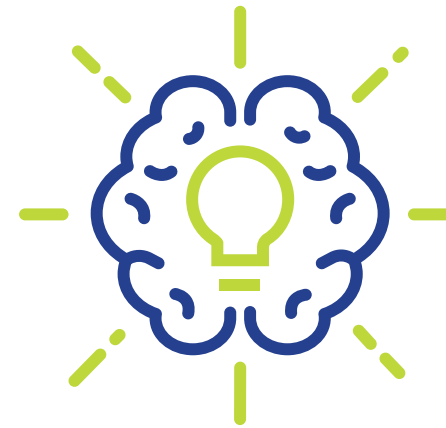
naceweb.org/events

- **Roundtables: University Relations & Recruiting, Career Readiness, Internships, and STEM**
- **Face2Face: Trends & Predictions, Data Analytics, and World of Work**
- **Webinars** (Live and On-Demand)
- **Virtual Summits**
- **Comprehensive Courses**
- **Podcasts**



MEMBER DISCOUNTS

Take advantage of discounted pricing for NACE products, services, and event registrations.



RECRUITER LEADERSHIP INSTITUTE

Designed for emerging and aspiring leaders, this two-day, leadership intensive will provide the insight and strategies you need to become the change agent for your organization and recruiting team.

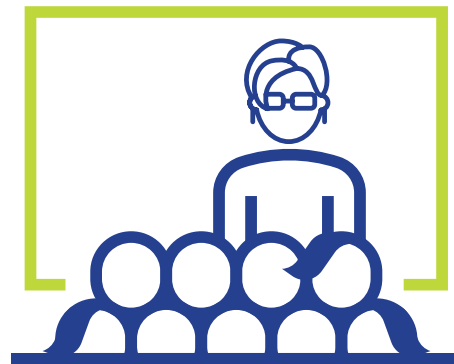
naceweb.org/RLI



Join 2,500+ career services professionals, recruiting colleagues, and business solution providers at the **industry's premier networking and professional development event.**

naceweb.org > Conference

- 95+ Concurrent Sessions
- Preconference Workshops
- Visionary Featured Speakers
- Networking Events
- World-Class Expo Hall



OUR MEMBERSHIP TEAM IS HERE TO HELP YOU SUCCEED!

NACE wants to ensure you are making the most of all the opportunities NACE membership has to offer. We are friendly, helpful, and ready to answer any questions.



HOW TO REACH US? YOU CHOOSE!



Call us at [610.625.1032](tel:610.625.1032)
Monday through Friday, 8:30 a.m. to 5 p.m. (ET)

Email us at membership@naceweb.org



Learn more at naceweb.org/membership
Join now at naceweb.org/join



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Inclusion is a core value for the National Association of Colleges and Employers, which fosters and supports individual and organizational diversity and inclusion in all facets of the association.

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