

# NACEWeb.org Space Reservation Form



## WEBSITE ADVERTISING

Content Topic	Average Page Views	Member	Nonmember
<input type="checkbox"/> All Career Development Articles	27,000 per month	<input type="checkbox"/> \$675 per month	<input type="checkbox"/> \$810 per month
<input type="checkbox"/> All Career Readiness Articles	25,000 per month	<input type="checkbox"/> \$625 per month	<input type="checkbox"/> \$750 per month
<input type="checkbox"/> All Job Market Articles	21,000 per month	<input type="checkbox"/> \$525 per month	<input type="checkbox"/> \$630 per month
<input type="checkbox"/> All Talent Acquisition Articles	21,000 per month	<input type="checkbox"/> \$525 per month	<input type="checkbox"/> \$630 per month
<input type="checkbox"/> All Public Policy & Legal Articles	4,000 per month	<input type="checkbox"/> \$100 per month	<input type="checkbox"/> \$120 per month
<input type="checkbox"/> All Diversity Articles	2,000 per month	<input type="checkbox"/> \$50 per month	<input type="checkbox"/> \$60 per month

**Rate:** \$25/M (member); \$30/M (nonmember)

Space is limited to two advertisers per page. Ad position is determined on a first-come, first-served basis. NACE does not sell advertising on the homepage.

### Select Months

<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December
<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June

**Discount:** Sign up for 3 or more months and receive a 10% discount. Order must be placed in a single transaction.

## BANNER SPECIFICATIONS

- 606 x 500 Pixels (resizes to 300 x 250 Pixels)
- Color Mode: RGB
- Maximum File Size: 150K
- JPG, PNG, GIF Files
- Resolution: 72 dpi
- No animation or flash



## QUESTIONS

Contact **Ashley Kuback**, Business Development and Outreach Manager at [akuback@naceweb.org](mailto:akuback@naceweb.org), 610.625.1020.



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## ADVERTISER

Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## AGENCY (IF APPLICABLE)

Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## AUTHORIZATION SIGNATURE

Employer \_\_\_\_\_ Date \_\_\_\_\_

*The signatures above warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.*

## PAYMENT

Charge to:  Visa  Mastercard  American Express  Discover

Card No. \_\_\_\_\_

Security No.\* \_\_\_\_\_ Expiration Date \_\_\_\_\_

*\*For Visa, Mastercard, and Discover cards, the security code is the last 3-digit number located on the back of your card or above your signature line. For an American Express card, it is the 4-digit number on the FRONT above the end of your card number.*

Signature (Required) \_\_\_\_\_ Date \_\_\_\_\_

*By my signature, I authorize payment in full for the total listed above and agree to the terms and conditions listed below.*

### Terms and Conditions

1. Advertisers must promote products and services relevant to the career services and/or university relations and recruiting fields. No exceptions allowed.
2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement. Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
3. Ad rotation begins on the first of every calendar month.
4. Ad materials are due 10 business days prior to the scheduled date of posting. If you do not have your materials to NACE by the specified materials due date, you will forfeit your insertion.
5. Space is limited to two advertisers per page. Ad position is determined on a first-come, first-served basis.
6. The advertiser agrees to pay for all listings in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation.)
7. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of posting provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

**RETURN FORM  
TO ASHLEY KUBACK**  
akuback@nacweb.org  
610.625.1020